



Information about Measure P

Q: What is Measure P?

A: On July 28, 2020, the Exeter City Council placed Measure P — the Exeter Local Control/Essential Services Protection Measure — on the November ballot.

If approved by Exeter voters, Measure P would enact a 1-cent sales tax, providing local funds to ensure Exeter neighborhoods and public areas are repaired, maintained, clean and safe, keeping our community a more desirable place to live, do business, and raise a family.

Q: Why was Measure P placed on the ballot?

A: Our residents choose to live in Exeter because of its small-town character, high quality of life, and quality City services. Maintaining the current level of services has become increasingly difficult due to rising costs, and actions by the State, including takeaways of hundreds of thousands of dollars from Exeter over the last decade, and shifting responsibility for programs from the state to our city without the funding to pay for them.

Q: What service priorities could Measure P address?

A: If approved by Exeter voters, Measure P would ensure more of your taxpayer dollars stay local to address core public works and public safety needs and maintain streets, quality parks, youth recreational programs, and senior services.

Q: Are you going to fix my streets? What about safety?

A: We agree our streets need help! Engineering experts have found Exeter's streets and roads to be below average, or "very poor." Our Police Department has worked hard to reduce crime, with 500 fewer incidents in the last year alone. Measure P was put on the ballot for voter consideration to help properly fix our roads and continue to fund the public safety services you rely on.

Q: Will Measure P funds be spent responsibly?

A: Yes. Measure P includes fiscal accountability provisions such as public disclosure of all spending and annual independent financial audits. By law, no Measure P funds can be taken by the Federal, State, or County governments – they must remain in Exeter for local needs.

Q: How can I get more information about Measure P and the Municipal Election?

A: Please visit cityofexeter.com/MeasureP. For voting information, visit www.tularecoelections.org or www.cityofexeter/Elections